

There's not
a moment to
SPARE!

Let's put hunger where it belongs...
in the **GUTTER.**



Sunday, March 3rd, 2019
PINZ Studio City

MISSION

Project Angel Food prepares and delivers healthy meals to feed people impacted by serious illness, bringing comfort and hope every day.

ABOUT US

Project Angel Food cooks and delivers **over 500,000 nutritious meals each year**, free of charge, to the homes of men, women, and children affected by life-threatening illnesses. Our vital food and nutrition services, including medically tailored meals and nutritional counseling, help underserved people throughout Los Angeles County who are too sick to shop or cook for themselves. Created in response to the HIV/AIDS epidemic, we expanded our mission in 2004 to help our neighbors who are struggling with any life-threatening illness burdened by hunger and malnutrition. We deliver more than **11,000 meals every week** to people in need.

EVENT SPONSORSHIP

How You Can Help?

Concept

Project Angel Food brings together community leaders, donors, volunteers and many more for this signature event. Participants enjoy an afternoon of bowling with finger foods and drinks while browsing an extensive silent auction and prizes. Bowling For Angels raises over \$75,000 which helps provide medically tailored meals for our critically ill clients. Come join the fun with friends and help us continue to nourish the sick throughout Los Angeles County.

Venue

Where: PINZ in Studio City

When: Sunday, March 3rd, 2019

Time: 1:00-4:00 PM

PINZ Lineup

- 12:30 PM – Registration Opens
- 1:00 PM – Food Served, Team Bowling Warm-Up, Team Photos, Raffle Opens
- 1:15 PM – 100 + Fundraising Club Group Photo
- 1:25 PM – Opening Ceremony
- 1:30 PM – Play Begins
- 3:30 PM – Team Strike Competition Ends
- 3:30 PM – Raffle Prizes Awarded
- 3:45 PM – Fundraising & Team Strike Prizes Awarded

Community Partner



SPONSORSHIP LEVELS

PRESENTING SPONSOR \$7,500

Pre-Event:

- Large Logo on all marketing materials as Presenting Sponsor
- Large Logo with hyper-link to corporate website on Bowling for Angels (BFA) homepage as Presenting Sponsor
- Logo on e-blast to all Project Angel Food donors (50,000+ households) as Presenting Sponsor

Event:

- Large Logo on BFA Welcome Screen as Presenting Sponsor
- Large logo printed on T-shirt as Presenting Sponsor
- Verbal recognition during the event
- Opportunity to include promotional materials in team bags
- Logo as Presenting sponsor recognition rotated on video screens during the event
- Twelve (12) Bowler Registrations Waived (\$600 value)
- VIP Lanes and (12) Drink tickets

Your Sponsorship will provide 2,150 nutritious meals to those who need it most!

"THE 300 PERFECT GAME" SPONSOR \$5,000

Pre-Event:

- Medium logo on all marketing materials as Perfect Game Sponsor
- Medium logo with hyper-link to corporate website on BFA homepage as Perfect Game sponsor
- Medium logo on e-blast to all Project Angel Food donors (50,000+ households) as Perfect Game Sponsor

Event:

- Medium Logo on BFA Welcome Screen as a Perfect Game Sponsor
- Medium logo printed on T-shirt as Perfect Game Sponsor
- Verbal recognition during the event
- Opportunity to include promotional materials in team bags
- Logo as Perfect Game Sponsor rotated on video screens during the event
- Ten (10) Bowler Registrations Waived (\$500 value)
- Premium Lanes and (10) Drink tickets

Your Sponsorship will provide 1,450 nutritious meals to those who need it most!

SPONSORSHIP LEVELS

“STRIKE” SPONSOR \$3,000

Pre-Event:

- Small logo on all marketing materials as Strike Sponsor
- Small logo with hyper-link to corporate website on BFA homepage as Strike Sponsor
- Small logo on e-blast to all Project Angel Food donors (50,000+ households) as Strike Sponsor

Event:

- Small Logo on the BFA Welcome Screen as a Strike Sponsor
- Small logo printed on T-shirt
- Verbal recognition during the event
- Opportunity to include promotional materials in team bags
- Logo as a Strike Sponsor recognition rotated on video screens during the event
- Eight (8) Bowler Registrations Waived (\$400 value)

Your Sponsorship will provide 860 nutritious meals to those who need it most!

“7-10 SPLIT” SPONSOR \$1,500

Pre-Event:

- Company name on all marketing materials as a “7-10” Split Sponsor
- Company name on BFA Sponsor page as a “7-10” Split Sponsor
- Company name on e-blast to all Project Angel Food donors (50,000+ households) as a “7-10” Split Sponsor

Event:

- Company name on the Bowling for Angels Welcome Screen as a “7-10’ Split Sponsor
- Company name printed on T-shirt
- Company name as a “7-10’ Split Sponsor rotated on video screens during the event
- Six (6) Bowler Registrations Waived (\$300 value)

Your Sponsorship will provide 285 nutritious meals to those who need it most!

SPONSORSHIP LEVELS

T-SHIRT SPONSOR \$1,000

- Logo recognition as T-Shirt sponsor rotated on video screens during the event.
- Logo with hyper- link to corporate website on BFA Sponsor page
- Logo printed on the event T-shirt
- Four (4) Bowler Registrations Waived (a \$200 value)

Your Sponsorship will underwrite the cost of event t-shirts!



LANE SPONSOR \$500

You can sponsor one or more lanes:

- Logo or name recognition, with a “shout-out” to a Bowler or team, on screen above a lane during the entire 3 hour event
- Logo and name will receive thousands of impressions at the event
- Logo with hyper- link to corporate website on BFA Sponsor page
- Opportunity to distribute promotional materials at the event
- Verbal recognition during the event
- 2 Drink tickets to use at the event (you can give those to your favorite bowler)

Your Sponsorship will provide 100 nutritious meals to those who need it most!



1989

Year Founded

4,713

Volunteers

2,170

Clients

\$5

Cost Per Meal
*food & packaging

11,500,000

Meals Served Since Inception

40

Full-Time Staff

\$5.7 Million

Annual Operating Budget

254

Children Served FY18

123

Families Served FY18

Project Angel Food's Social Media Reach



• 11,394



• 5,031



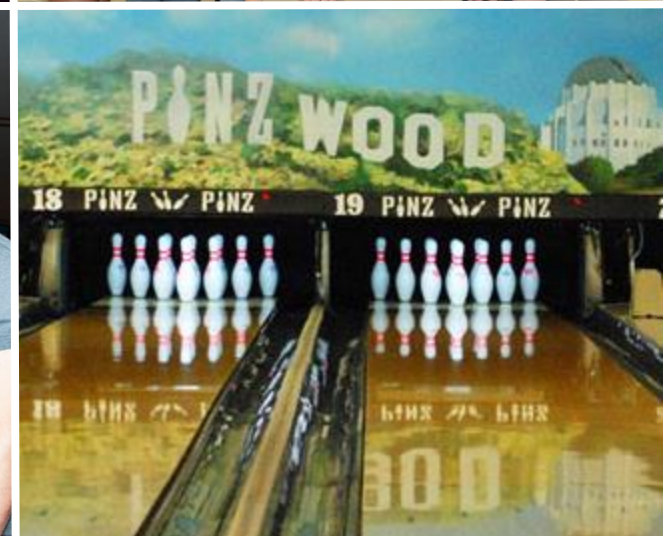
• 31,341 video views



• 4,401

20,869

International Fans



PAST SPONSORS

PROJECT
ANGEL
FOOD



CONTACT INFO



FOR INQUIRIES REGARDING SPONSORSHIPS PLEASE CONTACT:

Brent Webster, Special Events Manager

bwebster@angelfood.org or 323.845.1800 ext. 245



*for **Life**, for **Love**, for as long as it takes*